

NAFA Fleet Management Seminars

University of Alaska Anchorage Conference Center
Anchorage, Alaska

Presented by Mercury Associates, Inc.



Expand Your Fleet Knowledge with NAFA's Fleet Management and Advanced Fleet Management Seminars

Fleet Management Seminar May 11-12, 2010

Designed for fleet professionals with less than 5 years of fleet management experience

Why Attend?

- A great stepping stone in learning the fundamental principles and practices of successful fleet management
- Designed and taught by key subject matter experts
- Develop basic understanding of successful fleet management
- Engage in interactive and informative discussions
- Learn about both private and public sector fleet organizations

Fleet Management Seminar Topics

Business Management

Fleet management basics
Requests for proposals
Policies and procedures

Professional Development

Communication
Leadership

Asset Management

Vehicle selection and acquisition
Vehicle disposal and remarketing

Financial Management

Personal use
Lifecycle cost analysis
Optimal replacement

Fleet Information Management

Fleet communications
Data management
Implementation considerations

Risk Management

Risk and insurance
Program administration
Loss analysis

Vehicle Fuel Management

Conventional fuels
Hybrid vehicles
Alternative fuels

Maintenance Management

Maintenance and repair
Internal garages
Oil selection

Advanced Fleet Management Seminar May 13-15, 2010

Designed for fleet professionals with more than 10 years experience, CAFM/CAFS participants, and others looking for advanced fleet education

Why Attend?

- Expand your array of practical fleet management solutions
- Join an interactive and hands-on workshop
- Speakers will discuss major concepts of NAFA's certification curriculum
- Addresses fleet management for both the public and private sectors
- Network with advanced fleet managers to solve problems and discuss new ideas

Advanced Fleet Management Seminar Topics

Business Management

Government regulations
Business law
Fleet policies
RFPs

Professional Development

Leadership
Ethics
Business writing

Asset Management

Vehicle selection and acquisition
Vehicle disposal and remarketing

Financial Management

Accounting basics
Activity-based costing (ABC) primer
Lifecycle cost analysis

Fleet Information Management

Information infrastructure
Information systems selection and implementation
Data collection and processing
Fleet communications

Risk Management

Overview of risk management
Insurance
Safety program

Vehicle Fuel Management

Petroleum markets
Fuel supply chain
Emissions and fuel
Quality standards

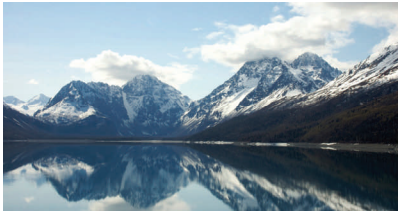
Maintenance Management

Vehicle maintenance
Shop operations
Environment issues



Fleet Management Seminar Advanced Fleet Management Seminar

Register online at www.nafa.org/seminars



Hotel Accommodations:
SpringHill Suites
Anchorage University Lake
Anchorage, Alaska

Save on hotel accommodations when you register.

**Enroll Today
and Save!**

Instructors

Paul Lauria is the President of Mercury Associates, the largest dedicated vehicle fleet management consulting firm in North America. Over the last 25 years, he has provided consulting and management training services to hundreds of corporate, investor-owned utility, and federal, state, and local government fleet operations touching on virtually every facet of fleet management, including conducting training programs throughout North America as well as in the Caribbean, Europe, China, India, Southeast Asia, and Australia. His areas of expertise include program evaluation, strategic business planning, cost of service analysis, charge-back rate development, and replacement planning and financing.

Chris Amos, CAFM is President of NAFA Fleet Management Association and Commissioner of Equipment Services, St. Louis, Missouri where he manages a fleet of 2,300 vehicles and pieces of equipment. Mr. Amos' previous fleet management experience includes 5 years as Fleet Manager for St. Louis County, Missouri and 10 years as a US Army officer totaling over 30 years fleet management experience. He has participated in several federal rulemaking processes, testified before the Senate Energy Committee, taught at numerous fleet management seminars and conferences, and served as editor of several fleet management manuals published by NAFA. In 2004, he was honored with NAFA's Distinguished Service Award. He also was the inaugural recipient, in 2003, of NAFA's Excellence in Education Award, and is a recipient of NAFA's Larry Goill Quality Fleet Management Ideas Award.

Janis Christensen, CAFM is a Senior Manager at Mercury Associates. She has more than 25 years experience in corporate fleet management. Ms. Christensen directs Mercury's consulting services to corporate and commercial clients, focusing on evaluating full-service lease contracts and fleet management company performance, accident management and fleet safety programs, policy and procedure development and fleet-related regulatory compliance. She has served NAFA in a variety of national and local positions over the past 25 years and is currently Co-Vice Chair, Educational Development Committee and recently chaired the committee responsible for updating NAFA's fleet management seminars. In 1996, she received NAFA's highest honor, the Distinguished Service Award.

Seminar Fees

Fleet Management Seminar

Register by April 21

NAFA Members: \$795

Non-NAFA Members: \$895

After April 21, 2010

NAFA Members: \$895

Non-NAFA Members: \$995

Advanced Fleet Management Seminar

Register by April 21

NAFA Members: \$895

Non-NAFA Members: \$995

After April 21, 2010

NAFA Members: \$995

Non-NAFA Members: \$1,095

Package Deal: Attend FMS and AFMS

Register by April 21

NAFA Members: \$1,590.00

Non-NAFA Members: \$1,790

After April 21, 2010

NAFA Members: \$1,790.00

Non-NAFA Members: \$1,990

Group Discount

\$150 discount when 3 or more from your organization enroll for FMS or AFMS. Contact Diane Thomas at 301.519.0535 or dthomas@mercury-assoc.com.



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